Changing the face of Indian farming

Indian agriculture is expected to feed a growing and increasingly urbanised population. But if everyone wants to move to towns and cities, who is left to farm the land?

The rains are less reliable. Sudden heat waves create challenging conditions for crops. Poor harvests result not only in debt, but also in malnutrition for smallholder farmers. Farming in India is not an attractive career option.

Many Indian farmers are turning their backs on the land. Sometimes entire families, and when households become more impoverished they have to work harder yet still earn less than the men. “It’s becoming difficult to get a reliable income from agriculture in many parts of the Indian subcontinent,” says Dr Shailaja Fennell, from the Centre of Development Studies. “It’s quite common for the majority of younger family members to go to a town to look for work. In the last decade in regions like the Punjab – which benefited from the Green Revolution – even many of the young women are leaving the land, to study at school and college.

“So now the farming is left to the older women – the mothers and sometimes the grandmothers. They’re in the difficult situation of having to make do in households where incomes are falling. In poorer states such as Odisha, this can lead to malnourishment, which has long-term effects on the children.”

The record grain outputs of India’s ‘Green Revolution’ in the 1970s and 1980s established the country as one of the world’s largest agricultural producers, sustaining its booming population and boosting its economy. But the level of success varied from region to region, and the continued overuse of water, fertilisers and pesticides, together with post-harvest crop losses, has put increasing pressure on natural resources. India’s rapid population growth continues, and the UN estimates it will surpass China by 2022 to become the most populous country in the world. And more people means more mouths to feed.

Fennell is a co-investigator of TIGR2ESS: a new, large-scale, multi-partner project that has just been awarded £6.9m funding from the Global Challenges Research Fund (GCRF) by Research Councils UK to address this complex web of issues. Drawing together a formidable network of partners from research, industry, government and NGOs in the UK and India, the project aims to define the requirements for a second, more sustainable Green Revolution, and to deliver this through a suite of research programmes, training workshops and educational activities.

The funding forms part of the UK government’s Official Development Assistance commitment, and partners from both countries will work together, with over 22 new researchers funded in both the UK and India.

“India is developing fast. A new approach is urgently needed to ensure a more resilient outcome for the future of the country’s food production,” says plant scientist Professor Howard Griffiths, who leads TIGR2ESS. “To be successful, we need to address the challenges in India today, from equality and sustainability in agriculture, to the problems associated with climate change.”

The empowerment of women will be a key theme of this multifaceted project. Providing India’s women with the skills and knowledge to contribute to improved food security for their country, and better nutrition for their families, will take various approaches. The UK–India partnership will set up ‘nutrition kitchens’ in Indian villages alongside existing health centres to run monthly cooking classes and provide nutrition-relevant education.

And in the field, workshops will educate female farmers to help them improve their farming practices.

“Some crops, like certain varieties of millet for example, are currently used only for animal feed,” says Griffiths. “But they have a better nutrient balance and are more climate resilient than the preferred staples like wheat, so switching may partly be a question of education.”

“In parallel, our research will be looking for ways to increase the value of these crops, to raise family incomes,” adds Fennell. “These are very specific interventions that have huge potential impact. TIGR2ESS will bring together science and social science to drive interventions that actually work for Indian farmers and their communities.”

TIGR2ESS will include fundamental research addressing crop productivity and water use in India, and will identify appropriate crops and farming practices for different climatic regions. It also includes a capacity-building programme of researcher exchanges between the UK and India to ensure skills development and build expertise for the long term. And it will draw on expertise at Cambridge’s Centre for Science and Policy with the aim of bringing about policy change in India, to ensure that it is not just the men who receive farming support.

“Recognising that an increasing number of India’s smallholder farmers are women, we need to ensure that state resources and services, and knowledge, are equally accessible to them,” says Dr V. Selvam, Executive Director of the M. S. Swaminathan Research Foundation in Chennai, one of the India-based project partners.

“The ultimate impact of TIGR2ESS will be to deliver sustainable practices and improved food security, whilst promoting equal opportunities and enhancing nutrition and health for rural communities across different regions and climatic zones in India,” says Griffiths. “For Cambridge, this is an opportunity to build on our commitment to international scientific excellence and to translate this into real benefits for society through our partnership with India’s Department of Biotechnology and institutions across India.”

www.globalfood.cam.ac.uk
Changing the way we eat, grow and distribute food

While TIGR2ESS focuses on improving India’s food production, a £340m EU Innovation programme involving Cambridge aims to put Europe at the centre of a global revolution in food innovation and production.

Around 795 million people worldwide don’t have access to enough food to meet their minimum daily energy requirements, while at least two billion consume too many calories but don’t get the nutrients they need. Both the hungry and the overweight suffer the health consequences of poor diet.

And while our increasing population is creating a growing demand for food, 25% of what we already produce is going to waste. Add to this the changing climate affecting crop growing conditions, rapid urbanisation and the increasing demand for resource-intensive foods like meat – the net result is a food system that’s increasingly under pressure.

Cambridge is one of several European universities and companies that last year won access to a £340m EU Innovation programme to change the way we eat, grow and distribute food.

The project, funded by the European Institute of Innovation and Technology (EIT) and called EIT Food, has ambitious aims to halve the amount of food waste in Europe within a decade, and to reduce ill health caused by diet by 2030.

“Sustainability is a top-level agenda which is engaging both global multinational food producers and academics,” says Professor Howard Griffiths, who helped to lead Cambridge’s involvement in EIT Food, a consortium of 55 partners from leading European businesses, research centres and universities across 13 countries.

“Our joint goal is in making the entire food system more resilient in the context of a changing climate, and improving health and nutrition for people across the world.”

<table>
<thead>
<tr>
<th>“They’re in the difficult situation of having to make do in households where incomes are falling”</th>
</tr>
</thead>
</table>

Dr Shailaja Fennell  
Centre of Development Studies  
and Department of Land Economy  
ssf141@cam.ac.uk

Professor Howard Griffiths  
Department of Plant Sciences  
hg230@cam.ac.uk